HUC Leadership Meeting December 18, 2022

- Meeting started at 6:20pm.
- In Attendance:
 - Chris Dawkins
 - AJ Beard
 - o Ben Lewis
 - o Emilie Garnier
 - o Shiru Liu
 - o Jimm Zuraw
 - o Andrew Robbins
 - Michael Conlin (remote)
 - Ames Alexander (remote)
 - Bex Forth (arrived while meeting progress)
 - Sean McCall (arrived while meeting in progress)
 - Chris Johnson (arrived while meeting in progress)

• AUDL+PUL: (Chris D. and AJ)

- HUC Winter League is the same weekend as the Legion, Sol, and Torch tryouts.
- Discussed areas of commonality and differences with the new Houston Havoc.
- The Havoc have an interest in the growth of the youth participation in Houston.
- Potential for the Havoc to work with HUC concerning fields.
- Will discuss further once Bex and Sean arrive.
- Youth: (AJ)
 - Area of potential partnership with the Havoc.
 - Marketing abilities of both HUC and Havoc.
 - HUC has started reaching out to schools to increase youth participation.
 - Discussed Partnership with H.I.S.D.
 - Frisbee Festival
 - Clinic at Waltrip High School
 - Overall a good experience for the children and parents. Would want to increase numbers.
 - Need additional work on diversity and economic inclusion at the youth level.
 - Recent Youth Hat Tournament:
 - There was only a small overlap between the youth hat tournament participant and previous Clinic.
 - Hat Tournament was advertised through contacts with P.E. teachers, posts at local YMCAs.
 - Upcoming events:

- February 20-21: Clinic for Ultimate. 90 minute session
- March 5: Coaches clinic
- March 26: Spring Youth Hat Tournament
- Will need 3-4 volunteers to assist.
- Highly Recommend that members who wish to assist with youth take the following:
 - Safe sport training
 - Background Check
- Potential to reach out to Josh Rodrigue with Missouri City to see if he has contacts with Fort Bend Independent School District.
- **Youth Goals**: Build relationship with schools and convince schools to teach frisbee as part of the curriculum to increase access.
- Club Tryouts: (Ames, Chris D., Jimmy, Shiru, and Emilie)
 - Potential to use the UH fields as the fields last year were subpar.
 - Date for tryouts set for April 29 and 30.
 - Suggestion of Open and women tryouts on April 29 and then mixed tryouts on March 30.
 - Plan is for HUC to create Adventure Time again as a Developmental Team for those who wish to play club but did not make a team.
 - The hope is that this will assist in growing the community, increase the skill level
 - of the community and allow players to experience the club season who have limited experience.
 - Potential to discuss partnership with the Houston Havoc to increase club awareness, keep homegrown talent in the city, fields, etc.
- Diversity: (AJ)
 - HUC wishes to work with the Color of Ultimate again this year to increase awareness and diversity in the community.
 - Plan to hold a diversity and women showcase game at TBUF.
 - **<u>To do</u>**: Book lights for women clinic.
- HUC Leagues: (Chris D., Mike, and Andrew)
 - Goalti League:
 - Registration was roughly half of the 2021 Goalti league.
 - Issues were the Day and time selected for league, prohibition on cleats, and location chosen)
 - In Doubt if HUC will host another Goalti League.
 - If HUC does host a Goalti league in 2023 will need to host on a weeknight and likely rent a field

- Winter League:
 - Currently only 125 players registered with the registration period ending in two weeks. This I over 100 less participants than last year. It is unlikely that HUC will meet the same numbers.
 - Need to advertise this week to increase numbers.
 - Need so submit payment to UH for use of fields soon.
 - Draft Party at True Anomaly two weeks prior to league. Everyone is welcome.
- Masters League: (Andrew and Chris J.)
 - 36 Registrations, just short of our goal of 40
 - Overall, everyone enjoyed.
 - Could likely host another event next fall.
 - Discussion of HUC hosting periodic masters pickups instead.

• Hucking For Laura (Chris D. and Michael)

- Current issues with communications with Alt on merchandise. If HUC does not hear from Alt soon we will need to choose another vendor.
- Registration will open January 1, 2023
- Date: February 11, 2023
- Location: Community Park, Missouri City

• TBUF (Chris J. and Chris D.)

- HUC is making great progress in getting the event organized for April 2023. Currently everything is on schedule.
- HUC is having to coordinate with the County, City and local hotels.
 - Had issues with the original hotel and have re-partnered with a replacement.
 The new Hotel is a less than 10 minute walk to the fields.
 - Should be able to provide rooms for teams
- Format:
 - 4 v. 4. (2-2 gender match in mixed division)
- USAU is willing to send out an email concerning the event.
- We may need to assist out-of-state teams with logistics.
- Potential to not make money this year.
- o <u>Goals</u>:
 - 40 teams
 - Mixed and Women's division
 - Diversity and Women's showcase games

- AUDL in Houston (Chris D., Bex, and Sean)
 - Shawn will be the G.M. for the team.
 - The long term strategy is to have a Houston based roster.
 - The Houston Havoc have set a high priority with partnering with HUC.
 - HUC extended an invite for the owners of the Havoc to attend the Winter League draft party to meet the HUC community.
 - Games will be played at the Sabre Cats stadium. The overall goal would be to create an atmosphere where the stadium can be a meeting place for the ultimate community in Houston.
 - The Havoc want to have an open line of communication with the local ultimate community and with HUC.
 - Discussed potential half-time events with HUC and youth
 - Want to help find undiscovered talent in Houston and transition them to Ultimate and the HUC community.
 - The Havoc want to work with HUC to develop and increase the skills in Houston
 - Common goal of increasing participation in ultimate in the area.
 - Downside the Houston Havoc is only a men's team. No current pro-women's team in Houston.
- Misc.:
 - Issue with similar URLs to HUC leading to inappropriate websites. Don't want people to mistake that for HUC.
 - **<u>Goal</u>**: A.J. to assist with buying similar URLs.