

HUC Leadership Meeting

January 29, 2024

Invitees

In attendance

- "amanda (squeaks) postolowski" <amanda.postolowski@gmail.com> ,
- Andrew Robbins - HUC <awrobbins83@gmail.com> ,
- AJ Beard
- Chris Dawkins - HUC <wcddawkins@gmail.com>
- Emilie <emiliegarnier78@gmail.com> ,
- jasonbell@beonesports.com ,
- Jimmy Zuraw <jimmyzuraw@gmail.com> ,
- Katie Sellers <katiebsellers@gmail.com> ,
- lewisben710@gmail.com ,
- louis.wersan@gmail.com ,
- "Michael Conlin (HUC)" <mgconlin3@gmail.com> ,
- shiruliu@gmail.com ,
- Chris Johnson - HUC <bloomer98@gmail.com> ,
- Clay <clay.waldrop@gmail.com> ,
- Ellen Wersan <ellen.jr.wersan@gmail.com> ,
- Mary Fuzat <marybfuzat@gmail.com> ,

Agenda

1. Operations
 - a. New Board Members/Roles
 - b. Financial Update
 - c. 501c3 Status Update
 - d. Social Media Marketing
2. Club/Elite
 - a. City Wide Tryout - April-ish
 - b. Bid for Masters Regionals? - bids due feb 16
3. Youth
 - a. 2023 by the Numbers
 - b. Coaching Certification Clinic
 - c. League
4. Tournaments
 - a. TBUF
 - b. Fall Hat Tourney
5. Leagues
 - a. Winter League Update
 - b. Spring League planning with Louis
6. Partnerships
 - a. Pro
 - b. Schools (HISD, private schools)

- c. Non-profit - Kendra Scott, HFL partner
- d. Bumpy Pickle - interested in talking about summer league/sponsoring
- e. Houston Sports Social

ACTION ITEMS:

1. **BL** knows the owner of Houston Sports and Social and we can see if we can
 - a. organize a meeting to determine if we can work together.
2. **AJ** to confirm details of GPP deal that Op/Louis can send to WL participants
3. **AJ** - to confirm date for Kendra Scott sale and start marketing with SCM
4. **LW** – Promote that individuals who did not register for Winter League can still register as a sub for a day at \$10.
5. **Emilie Garnier and Jimmy Zuraw** to lead city wide tryout
6. **ALL** -
 - a. HUC Calendar – Reminder to add known disc events to the HUC calendar or notify HUC by sending an email to houstonultimatecommunity@gmail.com so that it can be included.
 - b. Review NEW [Board Director / Volunteer Handbook](#)
 - c. Recruit board members and volunteers
7. **Squeaks** to ask SCM to tag people within the community to assist in creating a positive buzz
8. **BL and KS** to align on receipt requirements for reimbursement

Meeting Notes (8:00-9:15pm)

Attendees

- Amanda Postolowski
- Andrew Robbins - Board
- AJ Beard - Board
- Chris Dawkins - Board
- Emilie Garnier - Board
- Jason Bell - Board
- Jimmy Zuraw
- Shiru Liu
- Katie Sellers
- Ben Lewis - Board
- Louis Wersan - Board
- Michael Conlin – Board/President

1. Operations

a. New Board Members/Roles

- i. Welcome Michael Conlin as HUC Interim President
 1. Term through next annual meeting in Jan 2024
 2. Exec board vote 5-0 in favor
- ii. Welcome Jason Bell as new at-large board director
 1. Term to start in February
 2. Exec board voted 5-0 in favor for out of cycle add

iii. NEW [Board Director / Volunteer Handbook](#)

1. Request for leadership to review document and comment on any issues or needed revisions. Provides main events, goals, current non-profit status, etc.

- iv. Other role clarifications
 - 1. Emilie - At Large Director (Jimmy Zuraw is club and elite player committee lead
 - 2. Amanda "Squeaks" Postolowski the outreach committee lead
 - 3. Shiru - Sponsorships/Partnerships
 - v. OPEN POSITIONS:
 - 1. HUC still needs a Vice President and two at-large positions
- b. Financial Update
- i. Katie Sellers provided an update on the finances for the org and new processes for reimbursements and event financial reporting, please see links to all below.
 - ii. [Statement of Accounts 2023](#)
 - iii. [New Reimbursement Process/Form](#)
 - iv. [Event Director Profit and Loss template](#)
 - v. BL and KS to align on receipt requirements for reimbursement
- c. 501c3 Status Update
- i. Application has not been assigned and we have to wait another 45 days to get a determination
 - ii. Move to create a new organization and file 1023 EZ to expedite process for 501c3 status - VOTE NEEDED from Exec Board
- d. Social Media/Marketing
- i. We have a third party now helping spread media posts. They are using HUC social media accounts. (Instagram and Facebook)
 - ii. HUC will look at growth at the end of February on the social media front.
 - iii. MC – Inquiry on who the marketing pushes are aimed at.
 - iv. Proposal to work with other disc organizations on promoting HUC events and to not overload on the same media.
 - v. Squeaks to ask SCM to tag people within the community to assist in creating a positive buzz
 - vi. MC is creating signs to advertise HUC during pick up games and leagues and
 - vii. will provide to leaders
 - viii. HUC Calendar – Reminder to add known disc events to the HUC calendar or notify HUC by sending an email to houstonultimatecommunity@gmail.com so that it can be included.
2. Club/Elite
- a. City Wide Tryout
 - i. Leadership team agreed first weekend of May (5/4/24) best date
 - ii. Discussed having two separate days, open & womens, then mixed
 - iii. Emilie Garnier and Jimmy Zuraw to lead city wide tryout
 - b. Bid for Masters Regionals?
 - i. bids due feb 16, Leadership team agreed to submit a bid
 - ii. Some discussion as to which city's turn it was
 - iii. Op to sign up as TD for now, will recruit one if we win the bid
 - iv. Baytown fields will be used if we win - Op to confirm
 - v. EG, MC, and AR will work to complete the bid
3. Youth (updates provided after meeting)
- a. 2023 by the Numbers

- i. See detailed data on who attended what and who volunteer for youth events [here](#).
 - b. Coaching Certification Clinic - Feb 4
 - i. Registrations too low, will cancel, reconsider timing in future
 - c. League
 - i. Spring league starts in the 3rd week of March.
 - ii. Monthly Youth clinics
 - 1. Sugarland
 - 2. Bendwood
- 4. Tournaments (updates provided after meeting)
 - a. TBUF
 - i. Early registration ends Feb 16
 - ii. Tell your friends
 - b. Fall Hat Tourney
 - i. No updates at this time
- 5. Leagues
 - a. Winter League Update
 - i. 152 players - 15 less than 23'but 8 teams instead of 6
 - ii. Net ~\$1000 😊
 - iii. 1 rainout - will likely use to extend finals day
 - iv. HUC will attempt to use rains out for field credits
 - v. 8-10 new women registered last minute - promoting new players, word of mouth and discounts helped
 - vi. **LW – Promote that individuals who did not register for Winter League can still register as a sub for a day at \$10.**
 - 1. EG – Inquired on a way to have HUC create a league sub registration on the web page or similar product so that individuals can register through the website.
 - 2. Proposed solution for subs: Folks can register as a no-fee sub, then buy as many one day sub products as they want to play
 - b. Spring League
 - i. planning with Louis
 - ii. 3 weeks out to start planning
 - iii. Proposed formats – Bring your own team, women's/men's division.
 - iv. Will need to decide on format in 2-3 weeks
 - v. Scheduling Weekend league potential – Looking at Sunday afternoon as a time for league
- 6. Partnerships
 - a. Pro
 - i. Havoc tryout-season underway
 - ii. No official changes to [partnership agreement](#) from last year
 - b. Schools (HISD, private schools)
 - i. Contract fully executed for 23/24 school year.
 - ii. One official DYAD consultant eligible to teach ultimate in schools (AJ Beard)
 - iii. [DYAD consultant application is here](#)
 - c. Non-profit - Kendra Scott, HFL partner
 - i. Kendra Scott, a jeweler supplier, looks to partner with HUC for a give back to HUC day for items purchased on a specific date
 - 1. **AJ - to confirm date and start marketing with SCM**

- ii. Tournaments committee not present, did not discuss HFL non-profit partner
- d. Game Point Performance is offering a 30% membership for individualized workouts for individuals who register for a HUC league.
 - i. AJ to confirm details that Op/Louis can send to WL participants
- e. Bumpy Pickle - interested in talking about summer league/sponsoring
 - i. The Bumpy Pickle is interested in talking about summer league/sponsoring
 - ii. Bumpy Pickle is willing to partner with advertising for the leagues at their facility.
- f. Houston Sports Social League
 - i. AP – Is there a way to partner with them
 - ii. BL knows the owner of Houston Sports and Social and we can see if we can organize a meeting to determine if we can work together.