

HUC Leadership Meeting

April 22, 2024

Invitees

In attendance

- "amanda (squeaks) postolowski" <amanda.postolowski@gmail.com> ,
- Andrew Robbins - HUC <awrobbins83@gmail.com> ,
- AJ Beard
- ~~Chris Dawkins - HUC <weddawkins@gmail.com>~~
- Emilie <emiliegarnier78@gmail.com> ,
- ~~jasonbell@beonesports.com;~~
- ~~Jimmy Zuraw <jimmyzuraw@gmail.com> ,~~
- Katie Sellers <katiebsellers@gmail.com> ,
- lewisben710@gmail.com,
- ~~louis.wersan@gmail.com;~~
- "Michael Conlin (HUC)" <mgconlin3@gmail.com> ,
- ~~shiruliu@gmail.com;~~
- Chris Johnson - HUC <bloomer98@gmail.com> ,
- ~~Clay <clay.waldrop@gmail.com> ,~~
- ~~Ellen Wersan <ellen.jr.wersan@gmail.com> ,~~
- Mary Fuzat <marybfuzat@gmail.com> ,

Agenda

1. Operations

1. 501c3 Status Update – AJ/Andrew

1. We received preliminary approval for reinstatement as of August 1 2023
2. Awaiting official reinstatement letter from IRS
3. Documents on the webpage needed
4. Next Steps? How do we keep this?
 1. File 990 form every year by May 15th

2. Financial Update

1. 2024 budgets have been established
 1. 4 leagues, 4 youth events, 2 tournaments, CWT
 2. Looking to be positive \$5-7k compared to the negative prior 2 yrs
2. Document forecasted vs actuals
 1. Google Drive Budget file & Actuals file
3. Monthly statements

3. Social Media Marketing

1. Thoughts on the marketing team? Are they helping spread awareness or increasing participation? Worth the money? \$750/month
 1. How to evaluate? Event survey?
 2. Multiple Channels? Reddit? Slack?

4. Tournaments - **CJ**

1. TBUF

1. wrap Up
2. Sand was great
3. Hotel was great
4. No 10k party

2. HFL - Fall Hat Tourney

1. Timing?

5. Theme? Could it replace Celebracion?

6. Volunteers

1. Still 2 at large positions open, plus official VP

2. Club/Elite - **Emilie**

1. City Wide Tryout – May 4th

2. Developmental team?

1. 2 Adventure Time players are trying out for others, but would be interested in captaining if had to.

2. Franke, Elliott, Zach Duke possible coaches

3. Proposed Format - sent to club team chat for feedback

	Activity	Field 1: Open	Field 2: Mixed	Field 3: Women's
9:00-9:30	Setup			
9:30-10:00	Registration			
10:00-10:15	Intros			
10:15-10:45	Warmup + Warmup Drill	M_O M_MO_1 (35)	M_MO_2 M_M W_M W_MW1 (32)	W_W W_MW2 (19)
10:45-11:05	Drill Block A	M_O M_MO_1 (35)	M_MO_2 M_M W_M W_MW1 (32)	W_W W_MW2 (19)
11:05-11:10	Field Swap			
11:10-11:30	Drill Block B	M_O M_MO_2 (35)	M_MO_1 M_M W_M W_MW2 (32)	W_W W_MW1 (19)
11:30-11:45	Break + Field Swap			
11:45-12:15	Scrimmage 1	M_O M_MO_2 (35)	M_MO_1 M_M W_M W_MW1 (32)	W_W W_MW2 (19)
12:15-12:25	Break + Field Swap			
12:25-12:55	Scrimmage 2	M_O M_MO_1 (35)	M_MO_2 M_M W_M W_MW2 (32)	W_W W_MW1 (19)
12:55-1:00	Wrap Up			

M_O: Open Only
18

M_MO: Mixed/Open
35 (split 2 groups)

M_M: Mixed Only
4

W_W: Women's Only
13

W_MW: Mixed/Women's
12 (split 2 groups)

W_M: Mixed Only
5

3. Youth – **AJ**

1. Event Youth Spring league - Successfully completed.

2. Event All-City youth exhibition game at Havoc home opener

3. Skills Clinic - May 19 - <https://houston-ultimate.com/youth-clinics-2024/>

4. Summer camps - <https://houston-ultimate.com/2024-youth-summer-camps/>

5. Invite us to your school -

https://docs.google.com/forms/d/1tLFpgYhLt2s4ENodnpkpwAznJkkAlnE-bl6Ayh7qvN4/edit?usp=drive_web

6. Parents Want to learn how to coach ultimate? - contact
HoustonYouthUltimate@gmail.com

7. Need to coach more coaches

8. Have Fort bend ISD professional development days on the calendar (~120 PE teachers if we can make it to all 3 days)

4. Leagues - **Louis**

1. Spring League - update

2. Summer League - need to reserve and start marketing

3. Fall League - ideas? HSP?

4. Goalty or Masters League?

5. Partnerships

1. Pro

1. No changes from last year

2. Schools (HISD, private schools)

3. Non-profit

1. Kendra Scott – Made \$351

2. Bumpy Pickle – Open to some sort of partnering.

3. Anything extra – Shiru? Jason Bell?

4. Houston Sports Social?